

S1. Are you at least 18 years old and registered to vote in New York State?

	Total	REGION		
		Upstate	Suburbs	NYC
Yes	100%	100%	100%	100%
No	-	-	-	-
Not sure	-	-	-	-

S2. As you may know, there will be an election for U.S. Senate, Governor, Congress, and other offices in November. How likely are you to vote in the November election for Governor?

	Total	REGION		
		Upstate	Suburbs	NYC
Definitely	78%	82%	80%	70%
Probably	12	9	9	19
Chance 50-50	11	10	11	11
Probably not	-	-	-	-
Definitely not	-	-	-	-

S3. In which industries or professions do you, or any member of your immediate household, work?

	Total	REGION		
		Upstate	Suburbs	NYC
A marketing company/marketing research company or department	-	-	-	-
An advertising agency or public relations firm	-	-	-	-
A candidate for political office	-	-	-	-
Finance/Banking/Insurance	4	1	5	6
Education	10	7	10	12
Government	5	4	6	4
Television/Media	2	1	2	1
None of the above	81	87	77	78

D140. How would you describe the area where you live?

	Total	REGION		
		Upstate	Suburbs	NYC
Urban/major city	30%	9%	5%	82%
Suburban	45	43	76	15
Smaller town	10	17	12	-
Rural	15	31	6	3

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, and independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

	Total	REGION		
		Upstate	Suburbs	NYC
Strong Democrat	30%	19%	26%	49%
Weak Democrat	15	17	15	13
Independent / Closer to the Democrats	8	9	11	3
Independent	11	11	12	9
Independent / Closer to the Republicans	7	8	9	4
Weak Republican	12	15	12	9
Strong Republican	17	21	15	13
DEMOCRAT (NET)	45%	36	40	63
INDEPENDENT (NET)	26	28	32	16
REPUBLICAN (NET)	29	36	28	22
DEMOCRAT W/ LEANERS (NET)	53%	45	51	65
REPUBLICAN W/ LEANERS (NET)	36	44	37	26

Q3. In general, would you say things in New York State are headed in the right direction or are things in New York State off on the wrong track?

	Total	REGION		
		Upstate	Suburbs	NYC
Right direction.....	52%	41%	52%	67%
Wrong track	48	59	48	33

Q4. In general, are things in your part of New York State headed in the right direction or are things in your part of New York State off on the wrong track?

	Total	REGION		
		Upstate	Suburbs	NYC
Right direction.....	53%	43%	51%	67%
Wrong track	47	57	49	33

B1. Below is a list of areas and types of areas in New York State... For each, to the best of your knowledge, please indicate how well you think the economy is doing there.

	DOING WELL		NOT DOING WELL		DK	NET		
	Very	Some	Not that	Not at all		DOING WELL	NOT DOING WELL	
• New York City	23%	33	15	11	19	55	26	
	Upstate	17%	26	13	11	33	43	24
	Suburbs	17%	35	17	17	15	52	33
	NYC	35%	39	15	6	4	75	21
• The New York City suburbs	21%	37	14	6	22	57	21	
	Upstate	16%	31	9	7	37	47	16
	Suburbs	15%	40	24	10	11	55	34
	NYC	33%	41	12	2	13	73	14
• New York State, as a whole.....	14%	41	24	15	6	55	39	
	Upstate	5%	36	34	22	3	41	56
	Suburbs	10%	49	19	14	8	59	32
	NYC	29%	40	17	7	7	69	24
• The Hudson Valley.....	12%	34	13	6	35	46	19	
	Upstate	7%	30	12	7	44	37	19
	Suburbs	12%	36	15	8	28	49	24
	NYC	19%	36	11	3	31	55	14
• Upstate New York.....	10%	32	23	13	21	42	37	
	Upstate	5%	34	28	23	9	39	51
	Suburbs	3%	25	25	12	35	28	37
	NYC	24%	36	15	2	22	60	17
• New York State's rural communities	8%	23	27	20	22	31	47	
	Upstate	2%	23	32	30	14	25	61
	Suburbs	3%	17	30	17	34	20	46
	NYC	22%	29	19	10	19	51	30
• Western New York	8%	28	19	11	34	36	30	
	Upstate	5%	38	21	17	19	43	38
	Suburbs	3%	16	19	10	52	19	29
	NYC	16%	29	15	5	35	45	20

B2. And thinking specifically now about job opportunities... For each of these places, please indicate how many good job opportunities you think exist for people who live there.

	LOTS / SOME		NOT MANY / VERY FEW		DK	NET	
	Lots	Some	Not many	Very few		LOTS / SOME	NOT MANY / VERY FEW
• New York City	29%	33	11	5	22	62	16
Upstate	25%	23	10	4	38	48	14
Suburbs	27%	40	9	6	18	67	15
NYC	37%	38	14	7	5	75	20
• The New York City suburbs	13%	40	15	6	25	53	22
Upstate	13%	33	11	4	39	46	15
Suburbs	10%	47	19	9	15	57	28
NYC	17%	42	17	6	18	59	23
• New York State, as a whole	12%	43	24	8	13	55	32
Upstate	7%	38	32	11	11	45	44
Suburbs	6%	52	20	6	16	58	26
NYC	25%	39	18	6	12	64	24
• The Hudson Valley	8%	31	17	7	38	39	24
Upstate	7%	29	12	6	46	36	18
Suburbs	7%	31	21	8	34	38	29
NYC	11%	32	20	6	30	43	26
• Upstate New York	8%	30	26	15	21	38	41
Upstate	9%	28	33	19	12	37	51
Suburbs	1%	23	26	15	34	24	41
NYC	15%	37	17	9	21	53	26
• New York State's rural communities	6%	18	30	23	24	24	53
Upstate	3%	15	32	34	16	18	66
Suburbs	1%	13	29	23	34	14	52
NYC	17%	25	26	9	23	42	35
• Western New York	6%	26	24	11	33	31	36
Upstate	6%	31	25	16	22	37	41
Suburbs	1%	18	25	11	45	19	36
NYC	11%	26	23	6	34	37	29

B3. Now you will see a list of statements about New York State's rural communities. For each, please indicate how much you agree or disagree with the statement.

	AGREE		DISAGREE		NET	
	Strong	Some	Some	Strong	AGREE	DISAGREE
• Agriculture and farming are an important part of New York State's economy	62%	34	4	1	96	4
Upstate	74%	26	*	*	99	1
Suburbs	59%	36	4	1	95	5
NYC	49%	43	7	1	92	8
• The state government needs new ideas to prevent rural areas from falling behind.....	53%	41	5	1	94	6
Upstate	61%	36	3	*	97	3
Suburbs	45%	50	3	1	95	5
NYC	50%	40	9	1	90	10
• The state government should make it a higher priority to support jobs and businesses in rural areas.....	47%	46	5	1	94	6
Upstate	51%	45	4	1	96	4
Suburbs	40%	53	5	3	93	7
NYC	51%	41	8	-	92	8
• The lack of good-paying job opportunities is a major problem for New York State's rural areas	46%	45	8	1	91	9
Upstate	49%	43	8	-	92	8
Suburbs	43%	51	6	*	94	6
NYC	45%	43	10	2	88	12
• New York State's economy would be stronger if there was more access to good jobs in rural areas.....	43%	51	6	*	93	7
Upstate	48%	46	5	*	94	6
Suburbs	37%	57	5	1	94	6
NYC	41%	50	9	-	91	9
• [FORM B] Tax incentives for small businesses in New York State's rural areas would help them create more good-paying jobs for New York State residents.	39%	50	10	1	89	11
Upstate	45%	44	11	1	89	11
Suburbs	36%	52	10	1	89	11
NYC	34%	56	10	-	90	10
• [FORM A] Small business owners in rural areas are at a disadvantage because they lack access to investment to start their businesses and get them going.....	26%	52	20	2	79	21
Upstate	27%	53	18	1	81	19
Suburbs	17%	55	26	1	72	28
NYC	35%	48	15	2	83	17

Now you are going to see information about a bill that was recently passed by the New York State Legislature in Albany...

The bill would create several private funds that would invest in small businesses in rural New York State. Investors who invest in the funds will receive future tax incentives. This bill is called the New York Rural and Agricultural Jobs Act.

The investment funds would have public reporting requirements about the specific businesses they invest in, the number of jobs they help create or retain, and the wages paid by these jobs so that all of this information is publicly available. The funds would also be required to pay for themselves through job retention and creation, and otherwise would have to pay the state high penalties.

V1. Having read this description, do you support or oppose the New York Rural and Agricultural Jobs Act?

	Total	REGION		
		Upstate	Suburbs	NYC
Strongly support	43%	42%	39%	48%
Somewhat support.....	53	54	54	50
Somewhat oppose.....	3	3	5	2
Strongly oppose.....	2	2	3	-
SUPPORT (NET).....	95%	95	92	98
OPPOSE (NET).....	5	5	8	2

Q25. And now that the State Legislature has passed the New York Rural and Agricultural Jobs Act, do you support or oppose Governor Andrew Cuomo signing the bill into law?

	Total	REGION		
		Upstate	Suburbs	NYC
Strongly support	44%	42%	41%	49%
Somewhat support.....	48	49	47	48
Somewhat oppose.....	5	6	7	3
Strongly oppose.....	2	3	4	-
SUPPORT (NET).....	92%	91	88	97
OPPOSE (NET).....	8	9	12	3

B4. Below is a list of different details about this legislation. Please indicate whether you support or oppose each specific part of the legislation.

	SUPPORT		OPPOSE		NET	
	Strong	Some	Some	Strong	SUPPORT	OPPOSE
• The new fund created by this legislation is required to submit public annual reports that detail which small rural businesses it invests in, how many jobs it helps create or retain, and how much those jobs pay in wages	57%	36	5	1	93	7
Upstate	58%	34	7	*	93	7
Suburbs	55%	37	5	3	93	7
NYC	58%	37	4	1	95	5
• The money for small rural businesses must go to agricultural and rural entrepreneurs in New York State.....	53%	39	6	1	92	8
Upstate	59%	35	5	1	94	6
Suburbs	52%	40	5	3	91	9
NYC	47%	45	8	-	92	8
• The private funds raised as a result of this legislation are required to invest in small businesses, with no investment to big companies	48%	44	6	2	92	8
Upstate	52%	40	6	2	92	8
Suburbs	41%	49	7	3	90	10
NYC	49%	44	6	1	93	7

B5. The following is a list of different things that the New York Rural and Agricultural Jobs Act could have an impact on if it is signed into law. Please indicate what kind of an impact you think it would have on each of these things if it is signed into law.

	POSITIVE		No impact at all	NEGATIVE		NET	
	Very	Some		Some	Very	POSITIVE	NEGATIVE
• New York State's small businesses.....	40%	46	10	3	1	86	4
Upstate	36%	49	11	4	1	85	4
Suburbs	40%	46	10	3	2	86	5
NYC	46%	42	8	3	-	88	3
• New York State's agricultural sector	39%	46	12	2	1	85	3
Upstate	39%	47	12	3	-	86	3
Suburbs	36%	47	13	1	2	84	3
NYC	43%	43	11	2	-	86	2
• Job opportunities in upstate and rural areas	37%	49	9	4	1	86	5
Upstate	33%	52	10	3	2	85	5
Suburbs	32%	53	8	5	1	85	7
NYC	47%	40	9	4	1	87	5
• Economic growth in upstate and in rural areas	37%	50	10	3	1	86	4
Upstate	36%	50	10	3	1	86	4
Suburbs	37%	47	11	3	1	84	5
NYC	38%	52	8	2	-	90	2
• Rural communities' ability to attract and retain residents.....	31%	50	14	3	1	81	4
Upstate	31%	49	17	3	1	80	4
Suburbs	27%	53	14	5	1	80	6
NYC	36%	49	12	2	1	85	3
• New York State's economy	31%	55	11	2	1	86	3
Upstate	27%	58	11	3	*	85	4
Suburbs	29%	56	10	2	2	85	5
NYC	38%	49	12	1	-	87	1
• Wages for workers in upstate and rural areas.....	31%	50	16	3	*	81	3
Upstate	31%	47	18	3	*	79	3
Suburbs	27%	49	20	3	1	77	3
NYC	34%	54	9	3	-	88	3

B6. Now you are going to see some statements from supporters of the New York Rural and Agricultural Jobs Act. For each, please indicate how good of a reason you think it is to support this legislation.

	GOOD REASON		NOT A GOOD REASON		NET	
	Very	Some	Not that	Not at all	GOOD REASON	NOT A GOOD REASON
<ul style="list-style-type: none"> [AGRICULTURAL SECTOR] The state’s agricultural businesses are a key part of New York State’s economy that contribute \$5 billion dollars a year to the state economy and employ nearly 200,000 New Yorkers, and this legislation will provide valuable long-term support to those businesses. 	49%	44	6	1	93	7
Upstate	49%	43	6	1	93	7
Suburbs	48%	43	7	2	91	9
NYC	50%	45	5	-	95	5
<ul style="list-style-type: none"> [POPULATION DECLINE] Without the type of additional investment provided by this legislation, it’s more difficult for upstate and rural communities to keep their young people from relocating to other areas because of the lack of local job opportunities. 	47%	43	8	2	90	10
Upstate	44%	44	9	2	88	12
Suburbs	49%	39	9	3	88	12
NYC	49%	46	3	2	95	5
<ul style="list-style-type: none"> [ACCOUNTABILITY] This legislation includes safeguards and reporting measures to ensure that investments benefit local communities, including public reporting requirements about the impact of each investment and penalties for investors if they don't meet their stated job creation and retention goals 	45%	46	7	2	92	8
Upstate	42%	50	6	2	92	8
Suburbs	49%	41	7	3	91	9
NYC	45%	48	8	-	92	8
<ul style="list-style-type: none"> [CAPITAL GAP] This legislation helps to directly fill the investment gap that upstate and rural businesses have faced since the economic recession of 2008, when many local banks in New York State closed and left rural communities with no access to business loans..... 	44%	46	8	2	90	10
Upstate	42%	45	11	2	87	13
Suburbs	44%	45	9	2	89	11
NYC	46%	49	5	-	95	5

v2. Sometimes people change their minds in surveys like this and sometimes they don't. Once again, having read these additional statements... Do you support or oppose the New York Rural and Agricultural Jobs Act?

	Total	REGION		
		Upstate	Suburbs	NYC
Strongly support	46%	46%	41%	52%
Somewhat support.....	48	49	50	45
Somewhat oppose.....	4	4	5	2
Strongly oppose.....	2	1	4	1
SUPPORT (NET).....	94%	95	91	97
OPPOSE (NET).....	6	5	9	3

Q42. And once again... Now that the State Legislature has passed the New York Rural and Agricultural Jobs Act, do you support or oppose Governor Andrew Cuomo signing the bill into law?

	Total	REGION		
		Upstate	Suburbs	NYC
Strongly support	48%	48%	44%	51%
Somewhat support.....	45	45	48	42
Somewhat oppose.....	5	5	4	6
Strongly oppose.....	3	3	4	1
SUPPORT (NET).....	93%	93	92	93
OPPOSE (NET).....	7	7	8	7

D105. When it comes to politics, do you generally think of yourself as:

	Total	REGION		
		Upstate	Suburbs	NYC
Very liberal.....	15%	9%	8%	29%
Somewhat liberal	25	20	28	28
Moderate	35	36	39	28
Somewhat conservative	18	22	18	11
Very conservative	8	12	7	4
LIBERAL (NET)	40%	29	36	57
CONSERVATIVE (NET).....	26	34	25	15

DAGE. What is your age?

	Total	REGION		
		Upstate	Suburbs	NYC
18-29	9%	4%	4%	22%
30-44	17	13	12	29
45-54	18	17	19	20
55-64	24	29	26	16
65+.....	31	38	40	14

D100. What is your gender?

	Total	REGION		
		Upstate	Suburbs	NYC
Male.....	46%	48%	47%	44%
Female.....	54	52	53	56

D102. What is the last grade of school or level of education you completed?

	Total	REGION		
		Upstate	Suburbs	NYC
Did not complete high school	1%	1%	1%	-
Graduated high school	18	20	13	21
Attended technical/vocational school	4	4	4	2
Attended some college but no degree.....	19	18	20	20
Graduated two-year college with Associate's degree	11	14	8	10
Graduated four-year college with Bachelor's degree	27	23	29	30
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.).....	20	19	25	17

NYREGION. Do you live in the five boroughs of New York City, or outside of New York City? **[AFTER CHOICE]** What **[BOROUGH/COUNTY]** do you live in?

	<u>Total</u>	<u>REGION</u>		
		<u>Upstate</u>	<u>Suburbs</u>	<u>NYC</u>
Upstate: Western: Cities.....	11%	29%	-	-
Upstate: Western: Rural.....	7	18	-	-
Upstate: Central/North: Cities.....	5	14	-	-
Upstate: Central/North: Rural.....	16	40	-	-
Suburbs: Upper Hudson Valley.....	6	-	18	-
Suburbs: Lower Hudson Valley.....	8	-	27	-
Suburbs: Long Island.....	17	-	55	-
NYC: Manhattan.....	8	-	-	25
NYC: Brooklyn.....	9	-	-	29
NYC: Queens.....	7	-	-	24
NYC: Staten Island.....	2	-	-	7
NYC: Bronx.....	4	-	-	14

DRACE. To ensure we have a representative sample, please indicate your race. **[IF BLACK/WHITE/OTHER]** Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

	<u>Total</u>	<u>REGION</u>		
		<u>Upstate</u>	<u>Suburbs</u>	<u>NYC</u>
Black/African-American.....	11%	2%	7%	29%
White/Caucasian.....	78	95	86	47
Hispanic/Latino.....	7	1	6	17
Asian-American.....	2	*	1	6
Native American.....	*	*	-	1
Other.....	*	1	-	-