

TO: Interested Parties  
FROM: Global Strategy Group  
DATE: October 1<sup>st</sup>, 2018  
RE: **NEW POLL RESULTS** – New Yorkers overwhelmingly support the Rural and Agricultural Jobs Act

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Likely November 2018 voters in New York State support the New York Rural and Agricultural Jobs Act by a commanding margin, believing that the legislation will yield major benefits for the state economy and rural communities if it is signed into law. Key findings from Global Strategy Group’s recent survey of 605 likely voters statewide are as follows:

#### KEY SURVEY FINDINGS

- **An overwhelming majority supports the Rural and Agricultural Jobs Act.** After reading a short description of the bill, including that it creates private funds to invest in rural small businesses and that investors will receive future tax incentives, 95% of voters statewide support it. This support is intense, with 43% “strongly” in favor.
- **Support for the legislation spans every major region of the state.** Over nine in ten voters support the bill upstate (95% support, 42% strongly), in the downstate suburbs (92% support, 39% strongly), and in New York City (98% support, 48% strongly).
- **Voters believe the bill will have a far-reaching positive impact for the state and its rural communities in particular.** Broad majorities expect the legislation would have a positive impact for the statewide economy (86% positive) and small businesses in New York State (86%). Over four in five voters also believe the bill will have a positive impact on job opportunities (86%), economic growth (86%), and wages (81%) for upstate and rural communities, as well as on rural communities’ ability to attract and retain residents (81%).
- **New Yorkers believe that tax incentives can help create more good-paying jobs in the rural communities that need them.** Voters overwhelmingly agree with the rationale behind the Rural and Agricultural Jobs Act, as only 24% of voters believe that there are “some” or “a lot” of good job opportunities in the state’s rural communities and nearly nine in ten (89%) agree that tax incentives for rural small businesses will help them create more good-paying jobs.

Voters are also attuned to the struggles that rural small businesses owners have attracting capital, with nearly four in five (79%) agreeing that small businesses owners in rural areas are at a disadvantage because they lack access to investment to start their businesses and get them going.

#### ABOUT THIS POLL

Global Strategy Group conducted an online survey of 605 likely November 2018 voters statewide in New York State between September 24-27, 2018. Care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on historical turnout.